

UTILITY PATENT APPLICATION TRANSMITTAL
Under Small Entity Status
(New Nonprovisional Applications Under 37 CFR § 1.53(b))

Attorney Docket No.
3730/4

TO THE COMMISSIONER FOR PATENTS:

Transmitted herewith is the patent application of inventor(s) J. David Brickman entitled ITEM DISPLAY SYSTEM, for a(n):

- (X) Original Patent Application.
- () Continuing Application (prior application not abandoned):
() Continuation () Divisional () Continuation-in-part (CIP)
of prior Application Serial No. _____ filed on _____.
(X) Regular Filing of Provisional Application Serial No. 60/402,354 filed on August 9, 2002.
(X) A statement claiming priority under 35 USC § 120 has been added to the specification.
- (X) Applicant claims small entity status.

Enclosed are:

- (X) Specification; 16 Total Pages (including title page) (X) 7 Drawing(s); 23 Total Sheet(s).
(X) Oath or Declaration:
(X) A Newly Executed Combined Declaration and Power of Attorney:
(X) Signed. () Unsigned. () Partially Signed.
() A Copy from a Prior Application for Continuation/Divisional (37 CFR § 1.63(d)).
() Incorporation by Reference. The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied, is considered as being part of the disclosure of the accompanying application and is hereby incorporated herein by reference.
() Signed Statement Deleting Inventor(s) Named in the Prior Application. (37 CFR § 163(d)(2)).
(X) Power of Attorney. (X) Return Receipt Postcard.
() Associate Power of Attorney. (X) A Check in the amount of \$375.00 for the Filing Fee.
() Preliminary Amendment. () Information Disclosure Statement and Form PTO-1449.
() A Certified Copy of Priority Documents (if foreign priority is claimed).
() Other:
() Other:

CLAIMS AS FILED				
FOR	NO. FILED	NO. EXTRA	RATE	FEE
Total Claims	17 - 20		\$9.00	\$.00
Independent Claims	2 - 3		\$42.00	\$.00
Multiple Dependent Claims (if applicable) (\$135)				\$.00
Basic Filing Fee				\$ 375.00
			Total Filing Fee	\$.00

- (X) The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-0930. A duplicate copy of this sheet is enclosed.
(X) Any additional filing fees required under 37 CFR § 1.16.
() Any patent application processing fees under 37 CFR § 1.17.

Respectfully submitted,

By: Charles C. Valauskas
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Date: August 8, 2003

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I hereby certify that this is being deposited with the U.S. Postal Service "Express Mail Post Office to Addressee" service under 37 CFR § 1.10 on the date indicated below and is addressed to:

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